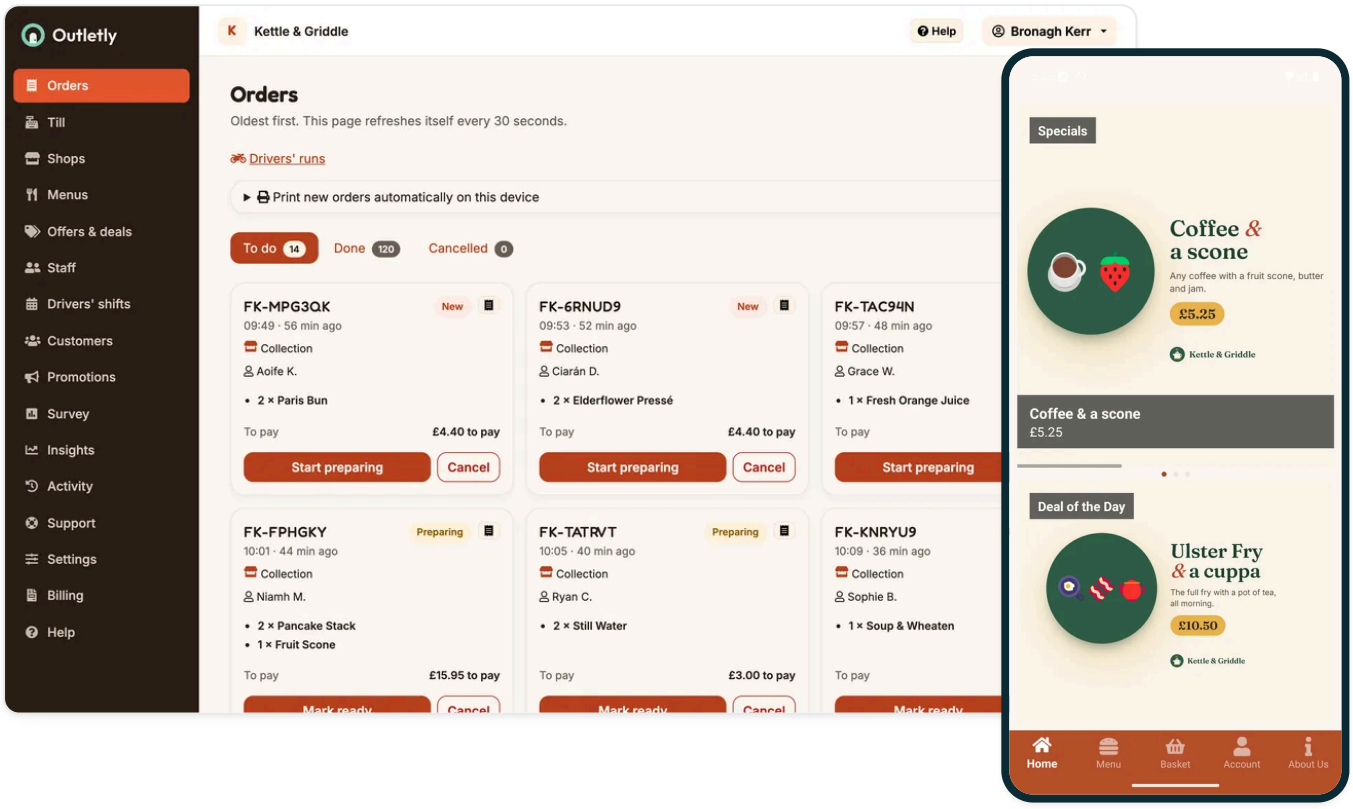
Outletly

outletly.co

Your own ordering app, till and delivery service, without a marketplace's cut.

Outletly gives your café, takeaway or restaurant its own branded app, a back office in any browser and a service for your own drivers. Your customers order from you and pay into your account.



Your brand, your customers.

Your app on Google Play and the App Store, with your branding.

No commission.

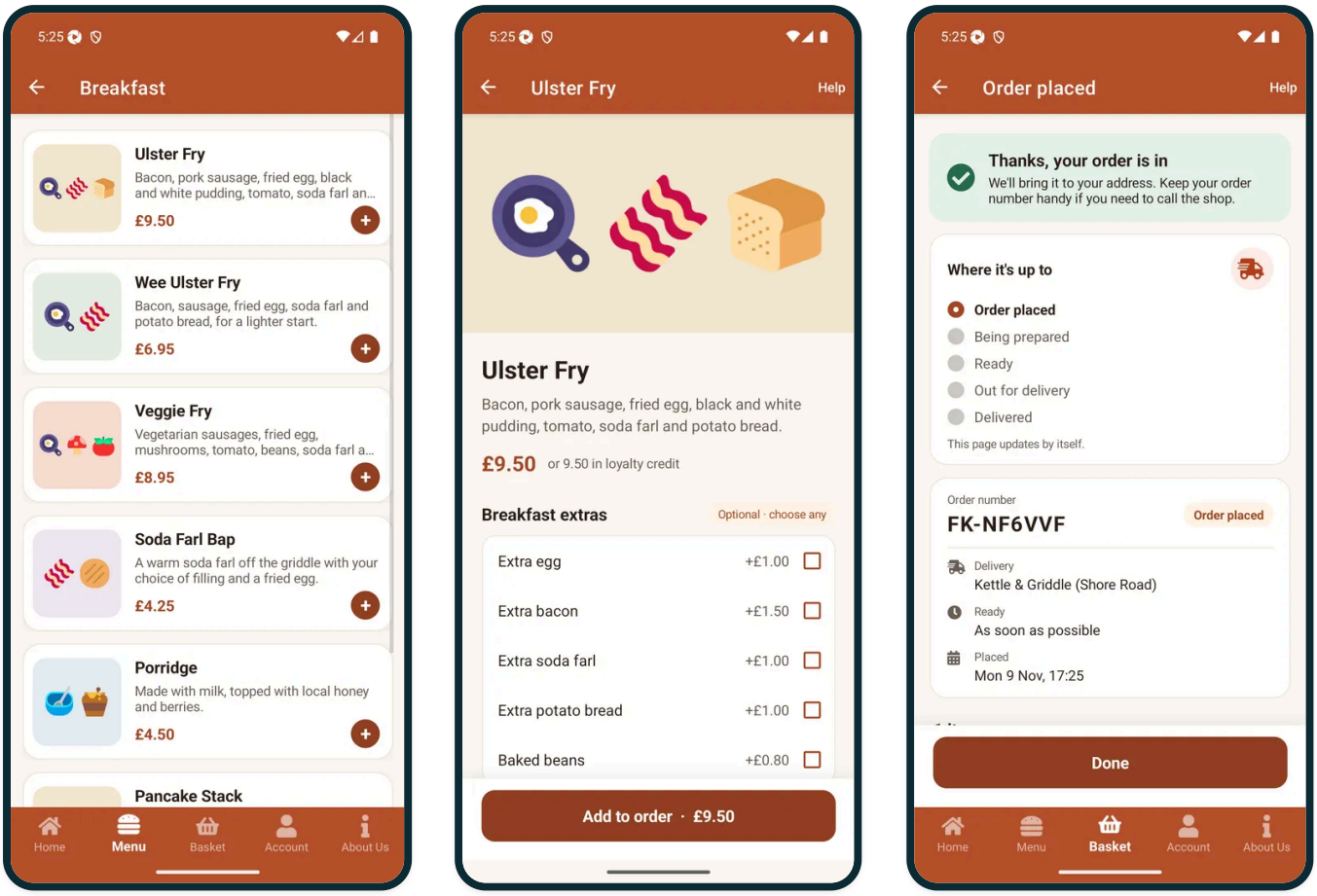
A monthly fee, never a share of your sales.

Buy it your way.

A monthly plan you add the till and delivery to, or pay up front and we run it.

FOR YOUR CUSTOMERS

An app in your name, on their phone.

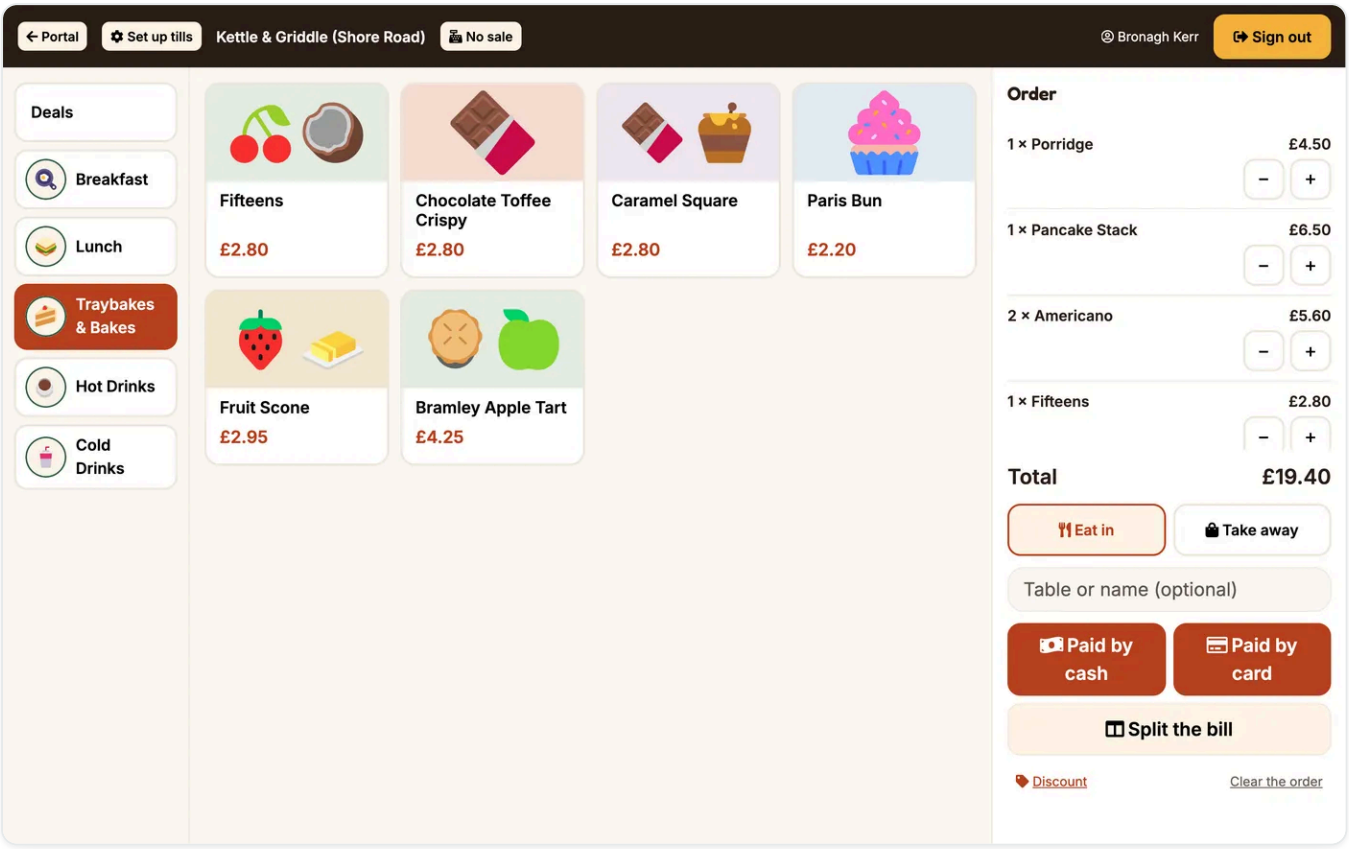


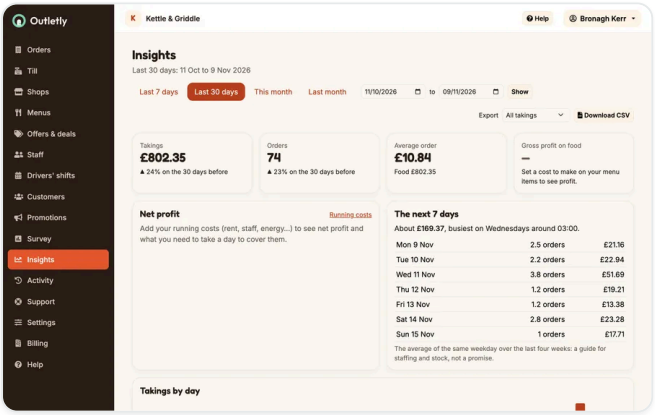
- **In your brand:** your branding throughout, published to Google Play and the App Store for you.
- **A menu that sells:** pictures, descriptions and choices, items marked sold out in a tap, a menu for each shop.
- **Deals that bring people back:** bundles, a deal of the day, deals for certain days and times, daily limits.
- **Loyalty credit:** customers earn credit on each order and spend it on the next.
- **Pay how they like:** card, Apple Pay, Google Pay, PayPal, Klarna and more, straight into your own Stripe account, or on collection.
- **Always in the loop:** they follow their order to the counter or their door, and get their receipt by email.

More on the app: outletly.co/food

FOR YOUR SHOP

Everything behind the counter, in any browser.



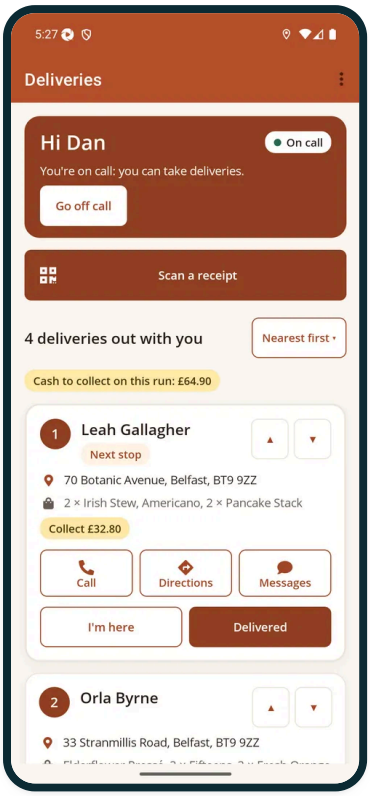


- **Orders board:** orders as they come in, moved on with a tap, printed automatically; kitchen and bar screens see just their part.
- **Menus, shops and stock:** change a price and the app shows it next time it's opened; count stock shop by shop.
- **Staff:** a login for everyone, a quick PIN at the till, two-step sign-in for managers.
- **Insights:** takings, best sellers, profit, your busiest hours and the week ahead.
- **Activity log:** who changed what, and when.

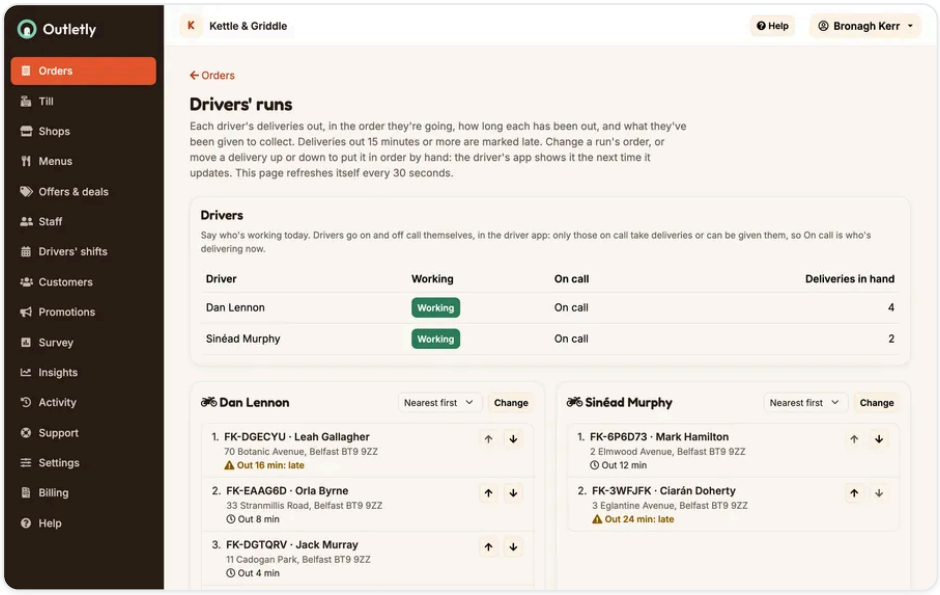
More on the back office: outletly.co/food

FOR YOUR DRIVERS

Deliver with your own drivers, not a courier's.



Your drivers get their own app in your brand. They pick deliveries from a list, scan the receipt or are given them by the shop, follow a run worked out for them, ask for a code at the door on bigger orders and see the cash to collect. You see every run from the shop.



Ways to buy

Monthly plan
Your app, the back office, printed orders and card payments into your own Stripe account, with your first shop.

+ Till
The till, the orders board and kitchen screens, ready for card readers, printers and a cash drawer.

+ Delivery
Delivery areas and charges, your own drivers with their app, live tracking and road routes.

+ More shops
Each shop more, with its own menu, storage and traffic.

Texts and AI pictures
Text bundles for delivery and sign-in codes, and plans for menu photos made for you.

Standalone
Paid up front, no monthly plan: your app, the till and printing, your menu set up. Later changes charged as quoted. Hardware from us costs extra.

More on each: outletly.co/#ways-to-buy

Looked after for you

We host Outletly in the UK on Microsoft Azure, keep it up to date, back it up and watch it around the clock. Each business's data is kept apart, and card details never touch our servers. You run your shops; we handle the technical side.

Ask us for a demo and our prices

hello@outletly.co

outletly.co

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